

# press release



FOR IMMEDIATE RELEASE

## **FinFit Sponsors The 2014 Independent Payroll Providers Association Annual Conference**

**VIRGINIA BEACH — August 7, 2014** — FinFit LLC, a provider of employer-based lending solutions and financial wellness programs, today announced it is a proud Platinum Sponsor of the 2014 Independent Payroll Providers Association (IPPA) Annual Conference, which takes place August 6 – 8 at the Hyatt Regency in Huntington Beach, California. This year’s conference brings together privately held companies whose primary function is the preparation of payroll and payroll taxes for employers of all sizes. Through a collective team of independent providers, IPPA represents billions in annual tax deposits, paying millions of employees nationwide.

“We truly value our strong relationships with payroll providers and are honored to be a part of this year’s IPPA conference,” said **Jennifer Creech, director of business development at FinFit**. “We look forward to connecting with respected industry leaders and continuing to raise awareness of financial wellness programs as effective ways to increase productivity and stability in the workplace.

IPPA is dedicated to preserving and growing payroll bureaus and providing competitive payroll and HR solutions for today’s marketplace. The association’s annual conference is a three-day summit that features industry speakers, vendor showcases, and offers members a forum to network with other IPPA members.

For more information, visit [www.FinFit.com](http://www.FinFit.com) and [www.IPPA.net](http://www.IPPA.net).

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### **About FinFit LLC**

Established in 2010, FinFit works closely with business owners, executives, human resource departments, benefits administrators, and other third-party servicers to bring a sense of stability into the workplace through a combination of financial assistance and educational support.

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