

# press release



FOR IMMEDIATE RELEASE

## FinFit Sponsors The Payroll Group's 2014 Annual Conference

*Company Presented on the Value of Financial Wellness Programs For Payroll Service Providers*

**VIRGINIA BEACH, VA — May 12, 2014** — FinFit today announced it was a proud Bonus Check Sponsor for The Payroll Group's (TPG) 2014 Annual Conference, which took place May 7 – 9 at the Hyatt Regency in Jacksonville, Florida. This year's conference brought together independent payroll service providers to share success stories and develop common methods to better serve payroll clients.

FinFit hosted a breakout session on Thursday, May 8<sup>th</sup>, which focused on ways in which the company supports payroll service brokers by providing easy-to-use financial assistance and wellness programs as part of a holistic benefits package.

"Given our strong relationship with TPG, we were honored to play a significant role in this year's annual conference," said **Jennifer Creech, director of business development at FinFit**. "It was exciting to connect with attendees during our breakout session and discuss the ways employers can add value to their benefits programs through lending and educational programs, ultimately helping employees become more productive and engaged in the workplace."

TPG is dedicated to servicing independently owned payroll service providers. The organization's annual conference offers members a forum to network with other successful payroll providers and keeps attendees abreast of key industry information and legislative updates.

For more information, visit [www.FinFit.com](http://www.FinFit.com) and [www.ThePayrollGroup.org](http://www.ThePayrollGroup.org).

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### **About FinFit LLC**

Established in 2010, FinFit works closely with business owners, executives, human resource departments, benefits administrators, and other third-party servicers to bring a sense of stability into the workplace through a combination of financial assistance and educational support.

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